model futures
www.modelfutures.com

presents:

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STRATEGY • OPERATIONS • TECHNOLOGY

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Ministry of Defence
CESG
mega
GCHQ
de&s
IBM
BMT Hi-Q Sigma
"Where will our knowledge take you?"
MooD
SMARTER DECISIONS
Reply
glue
JCSys
ATKINS
SCJ SecurityCleared Jobs.com
UKCeB


Wind power
$P = dE/dt = \frac{1}{2}\rho A v^3$
50 + 10 + 10 + 5
Katabatic Wind
Calm wind
West wind 75 knots
Northeast wind 25 knots
South wind 5 knots
Anabatic Wind
COMPLEXITY
Can complexity save us?
1700 ft
22s Freefall
50 mph Vertical Speed
130 mph Horizontal Speed
Turbulence
Distance travelled
Landing area
Distance travelled
50 mph Vertical Speed
25s Freefall
1900 ft
130 mph Horizontal Speed

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COMPLEXITY

Can complexity save us?

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COMPLEXITY

Can complexity save us?

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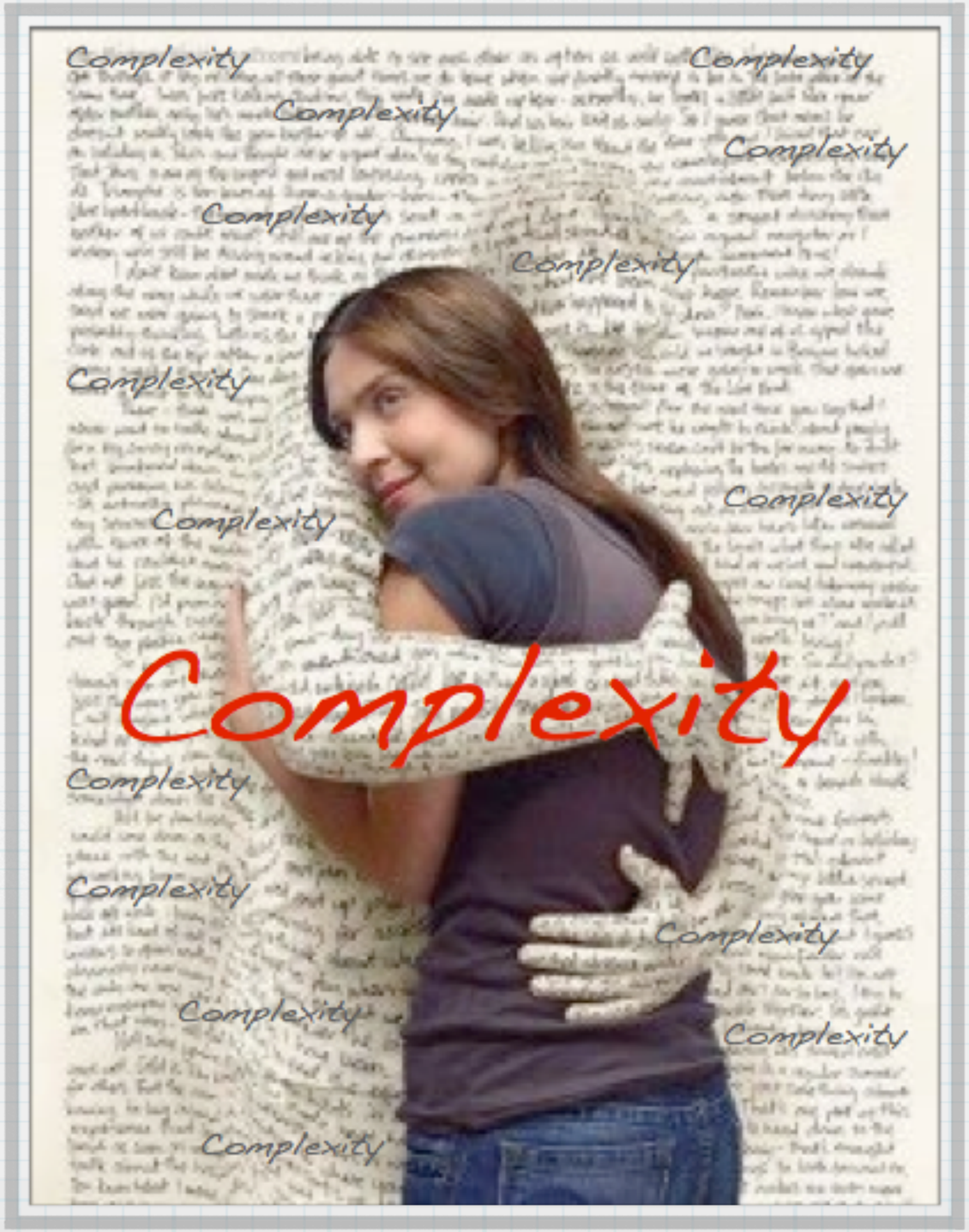
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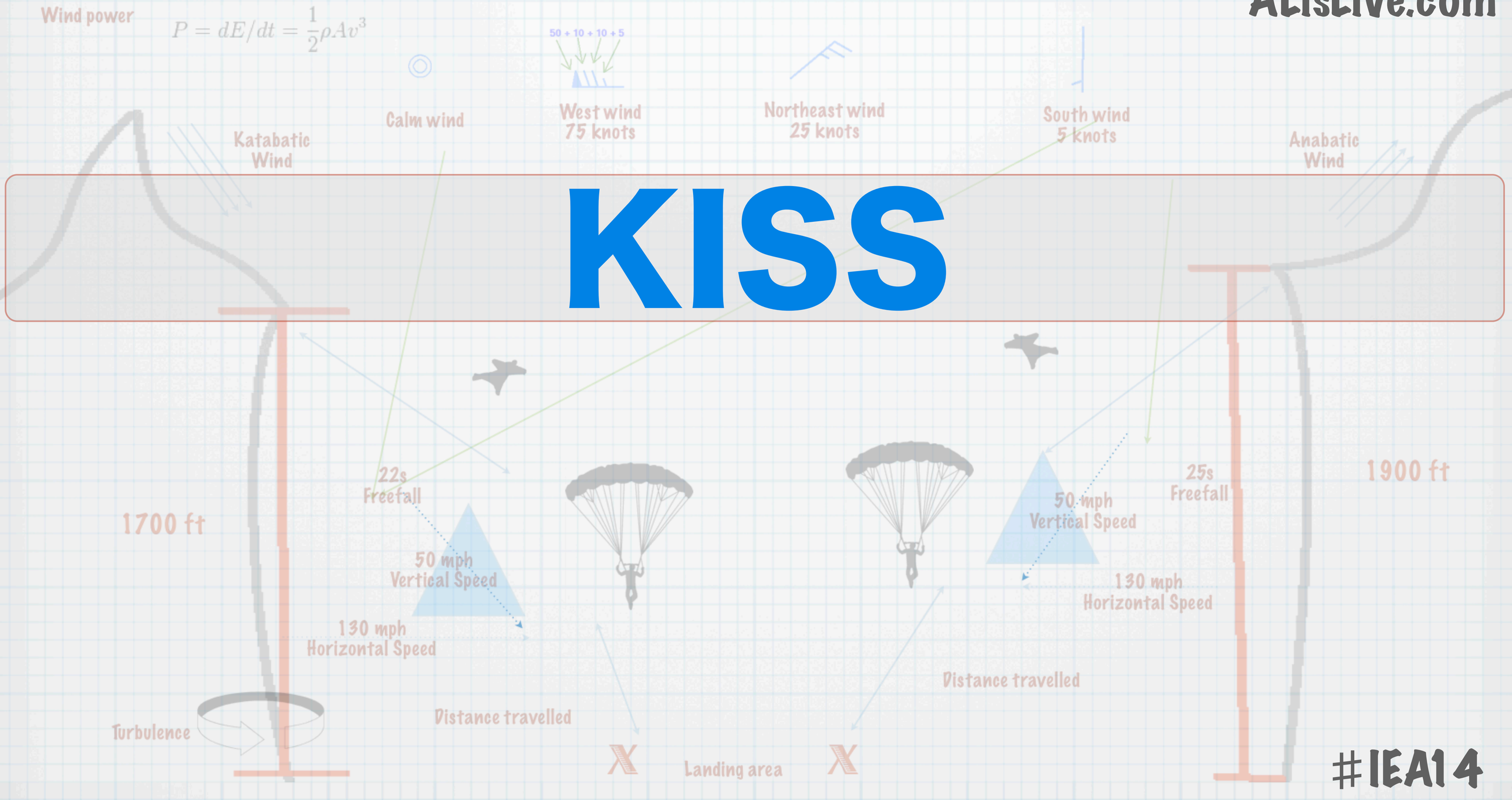

KISS

KISS


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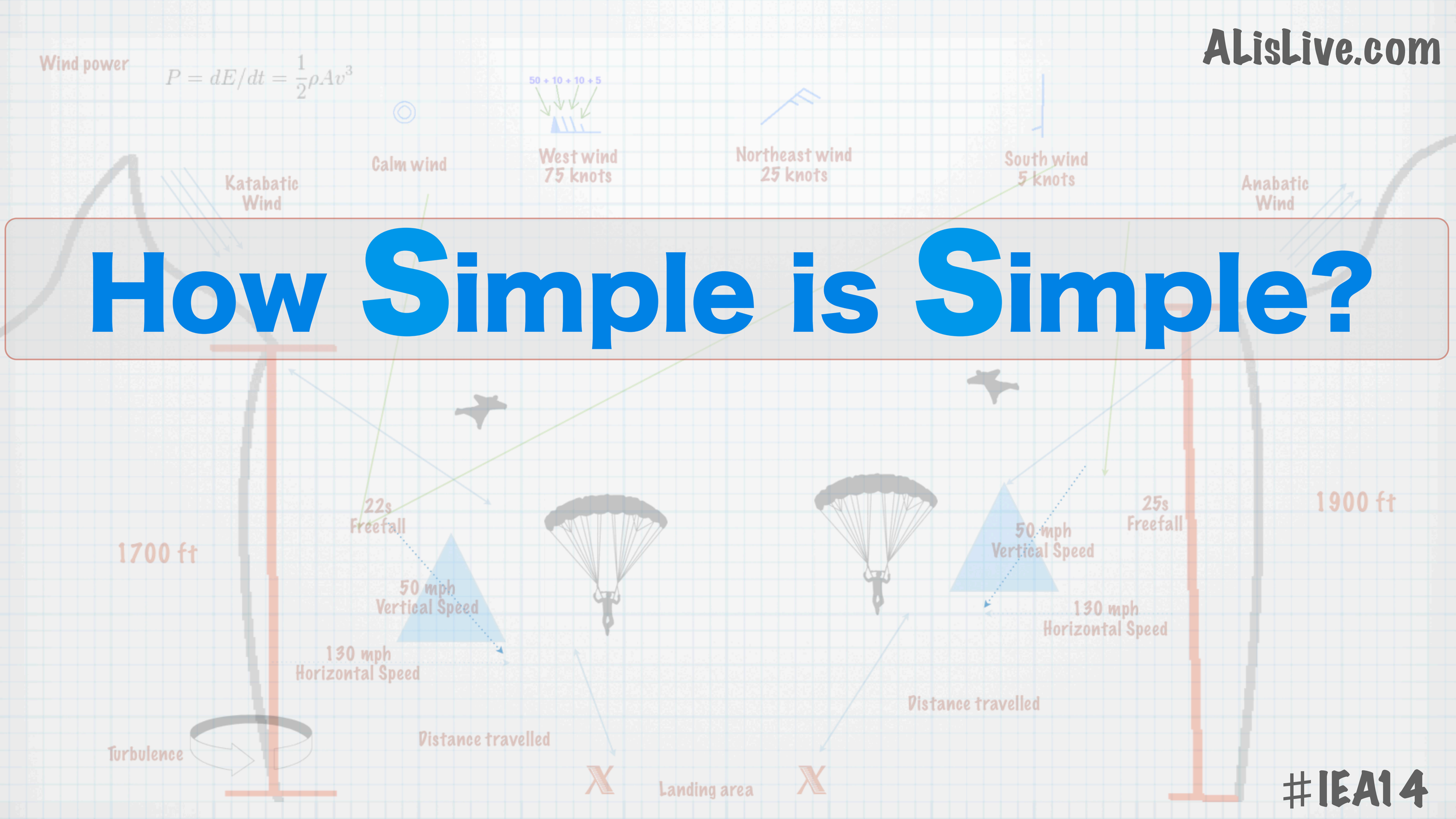
How Simple is Simple?



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Why?

Complexity = Reassurance

Reassurance = Confidence

Why?

Complexity = Confidence

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Audience & UX

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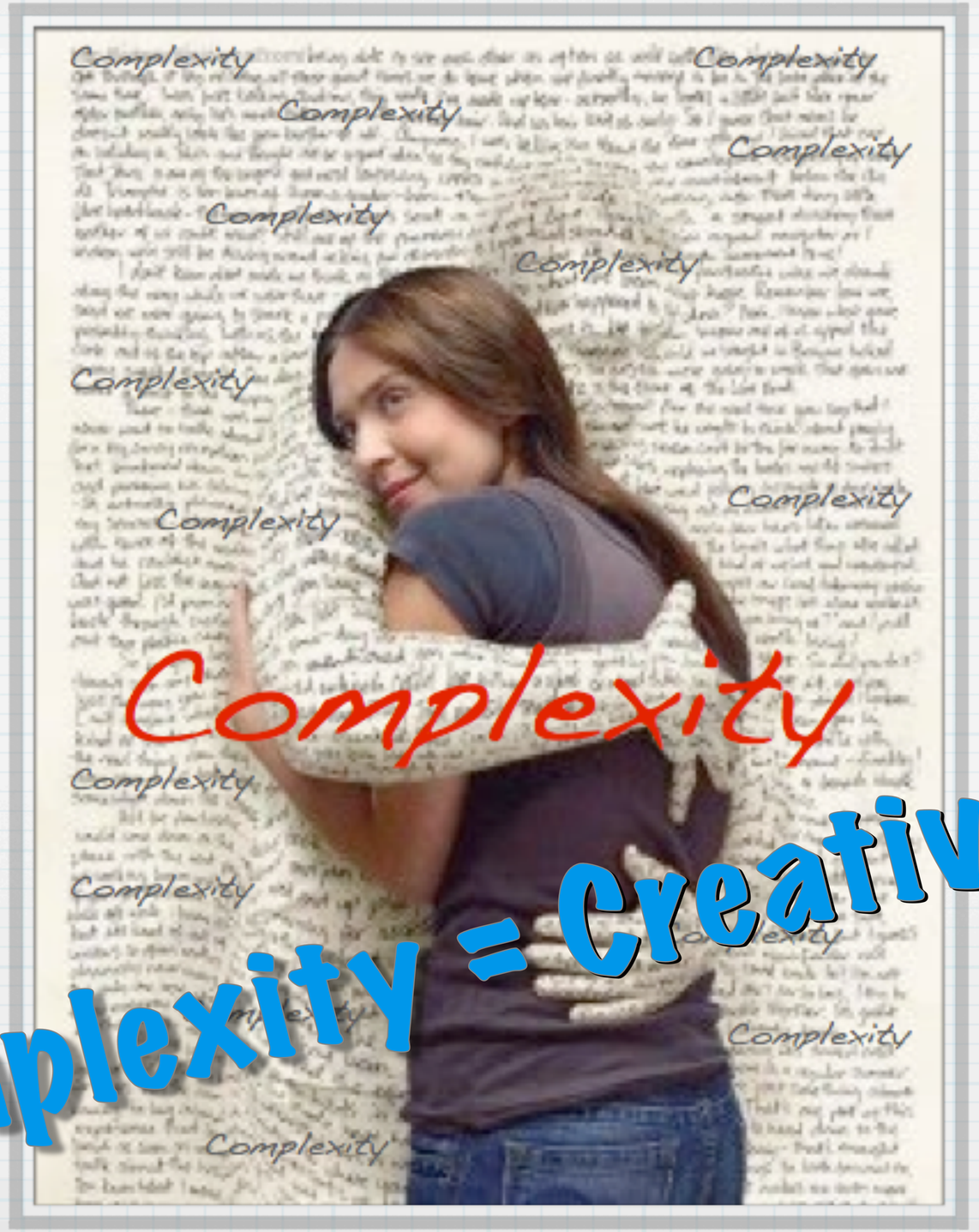
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Complexity = Creativity

Additional Complexity

Additional Complexity

Complexity = Creativity

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COMPLEXITY

Can complexity save us?

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